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International Business Machines Corporation Intellectual Property Law 11400 Burnet Road - 4054 Austin, Texas 78758 Voice: (512) 823-0094 Fax: 823-1036 email: dawkins@us.lbm.com

### PREPARED BY IBM ATTORNEY

Date: February 2, 2000

Mr. Andrew Dillon Felsman, Bradley, Vader, Gunter & Dillon, LLP Suite 350, Lakewood on the Park 7600B N. Capital of Texas Highway Austin, TX 78731

Re: IBM Docket Number AUS000120USI

(37624)

Dear Andrew:

You are being retained to prepare a patent application for the above IBM docket.

Enclosed is a copy of IBM invention disclosure AUS8-1999-1494 and related art (to be mailed). The patent application is to be prepared according to the IBM AUSTIN INTELLECTUAL PROPERTY LAW DEPARTMENT OUTSIDE COUNSEL & ADMINISTRATIVE PROCEDURES.

Randy Forlanza, the contact inventor, has been notified that you will be preparing this patent application and has agreed to the schedule set forth below. The inventor's telephone number is (512) 838-0929 and fax number is (512) 838-0169.

From our previous telephone discussion you have agreed to complete the patent application for execution by the inventor(s) and deliver it to us by April 12, 2000 for a fee of including the IDS and Distribution. Please sign and return a copy of this letter indicating your agreement.

Please feel free to contact me If you have any questions or concerns.

Sincerely,

Marilyn Smith Dawkins Intellectual Property Law

cc: Cheryl Work

I agree that an execution copy of the above application will be completed and sent to IBM IPL aw on or before April 12, 2000 for a professional fee of including IDS and

Distribution.

Attorney Signature

Date

200610002UD

Disclosure AUS8-1999-1494

Created By: Miguel Sang | Created On: Last Modified By: Miguel Sang | Last Modified On:

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Required fields are marked with the asteriak (\*) and must be filled in to complete the form .

#### Summary

Status	Submitted	
Processing Location	AUS	
Functional Area	71 - NOS - JAVA & BROWSER (S. Heuer)	
Attorney/Patent Professional	Marilyn Dawkins/Austin/IBM	
IDT Team	Life Hays/Austin/Contr/BM	
Submitted Date	The second secon	
Owning Division	TICS	
PVT Score	To calculate a PVT score, use the 'Calculate PVT' button.	
Lab		
Technology Code		
Incentive Program		

## inventors with Lotus Notes IDs

Inventor Name

Inventors: Miguel Seng/Austin/IBM, Bruce Beadle/Attatin/IBM, Randy Perlenza/Austin/IBM

Inventor

> denotes primary contact	Serial	Dly/Dep1	Sarial	Manager Nam	10	****
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Method and Apparatus for Improved Bookmark Entry Creation and Access

Describe your invention, stating the problem solved (if appropriate), and indicating the advantages of using the invention.

This invention improves on the current methods for creating and accessing bookmarks. The central idea is to provide a quick, simple and flexible, yet powerful mechanism for the user to perform these tasks on bookmarks. Since bookmarks in general increase at a exponential rate, the ability of quickly and efficiently accessing and displaying a relevant bookmark is critical for user productivity.

Method and Apparatus for Improved B. \_\_ark Entry Creation and Access - continued

This invention uses the concept of a catalogue of the keywords in a bookmark entry, which is created "on the fly" for URLs that are being bookmarked.

2. How does the invention solve the problem or achieve an advantage, (a description of "the invention", including figures inline as appropriate)?

When the user adds a bookmark entry, this invention creates a table of contents or index which will describe the content of the web page that the bookmark references. This is sort of creating a "relevant keyword table" that is used for accessing and displaying the bookmarks on the client. This information is stored as part of the bookmark entry.

When used in conjunction with a bookmark management facility, the users can search quickly for the relevant bookmarks they are looking for.

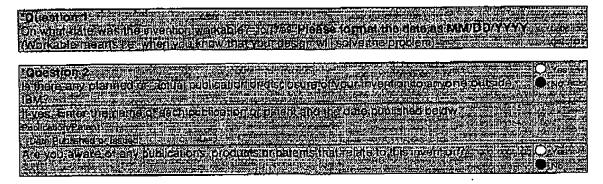
The following ecenario describes an instance where this invention could be used:

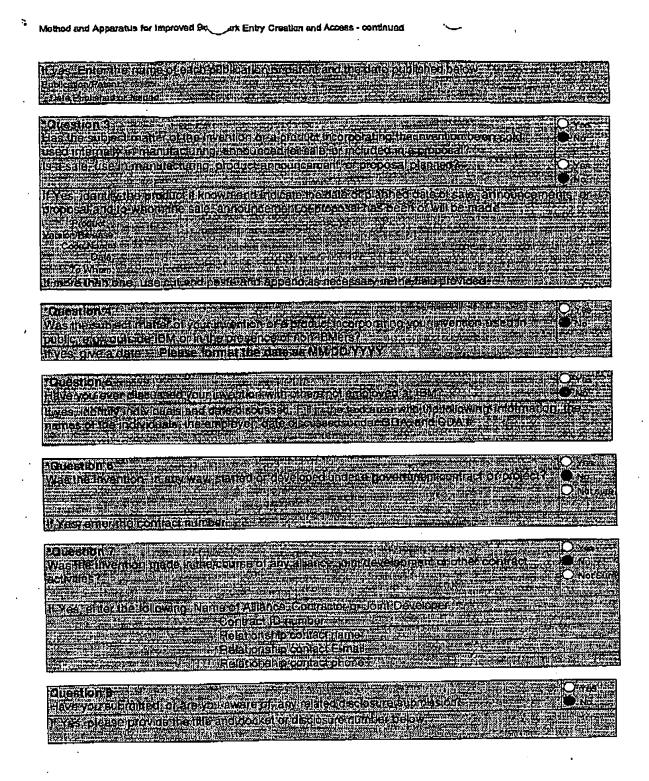
- 1. assume the user bookmarks the IBM AlphaWorks web site (www.alphaworks.ibm.com).
- 2. the web page uses XML, and it defines a markup element called KEYWORD\_CONTENT
- KEYWORD CONTENT lists the keywords associated with that web page (IBM, Java, Internet, AIX, Software Development, Tools, Toolkit)
- a bookmark facility utilizing the concepts proposed by this invention detects the KEYWORK\_CONTENT tag within the web page
- 5, the bookmark facility saves these keywords in association with the AlphaWorks bookmark entry
- 6. later on, the user searches his/her bookmarks for a site related to "Java"
- 7. the bookmark facility searches the keyword lists associated with each of the user's bookmarks
- 8. any bookmark whose associated keyword list contains the 'Java' keyword is returned
- among the returned list is the IBM AlphaWorks site bookmark as well as any other bookmarks whose KEYWORD\_CONTENT tags contained "Java"

The importance of this feature becomes more relevant when the user's bookmark increases in size over time.

- 3. If the same advantage or problem has been identified by others (inside/outside IBM), how have those others solved it and does your solution differ and why is it better?
  N/A
- 4. If the invention is implemented in a product or prototype, include technical details, purpose, disclosure details to others and the date of that implementation.

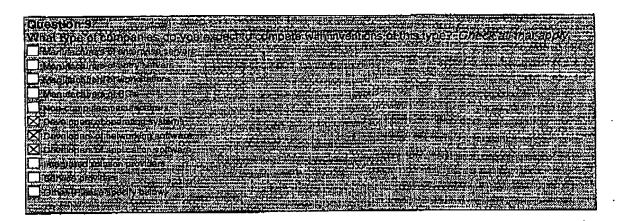
#### \*Critical Questions ( Questions 1 - 7 must be answered)





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\*\* 30.3289 "ATOT \*\*.



# Patent Value Tool (Optional - this may be used by the inventor and attorney to assist with the eval

(The Patent Value tool can be used by you or the evaluation team to determine the potential licensing value of your invention.)

The Patent Value Tool has not yet been used to calculate a score.

## Post Disclosure Text & Drawings

Enter any additional information relating to this disclosure below:

(Form Revised 12/17/97)